



Conference

Thursday, April 25

7:30 AM	CONTINENTAL BREAKFAST	Ballroom II & III
7:30 AM	REGISTRATION	Mezzanine
8:45 AM	WELCOME	Ballroom II & III
9:00 AM	KEYNOTE SPEAKER (#120) Public Health in the 21st Century <i>Faye L. Wong, RD, MPH</i>	Ballroom II & III
10:00 AM	BREAK & VIEW EXHIBITS	Ballroom IV
10:15 AM	BREAKOUT SESSIONS	(See list below)
Session#	Room	Title / Presenters
131	Ballroom II	Health Care Reform in Utah: The Utah Health Alliance Moves Forward <i>Joseph Q. Jarvis, MD, MSPH</i>
132	Ballroom I	Improving Oral Health in Utah <i>Steven J. Steed, DDS</i>
133	Uinta I	Social Marketing: Utilizing Your Target Audience's Expertise <i>Marci Nelson, CHES</i> <i>Ivy Melton Sales, CHES</i>
134	Uinta II	Utah Public Health Data on the Web: The Utah Department of Health's Indicator-Based Information System for Public Health (IBISPH) <i>Kathryn Marti, RN, MPH</i>
11:15 AM	BREAK & VIEW EXHIBITS	Ballroom IV
11:40 AM	AWARDS LUNCHEON	Ballroom II & III

1:45 PM **BREAKOUT SESSIONS** (See list below)

Session#	Room	Title / Presenters
161	Ski Room	What Role does Public Health Play in Forming Collaborative Partnerships to Support the Health and Well Being of Young Children and their Families? <i>Vanya Maybey, RN, BSN</i>
162	Uinta I	Public Health Surveillance for the 2002 Winter Olympic Games: A Local Perspective of Planning, Execution, and Outcomes <i>Ilene Risk, MPA</i> <i>Melissa Stevens, MPH</i>
163	Ballroom I	CDC Youth Media Campaign: Leveraging the Desire of Kids to do The Right Thing <i>Faye L. Wong, RD, MPH</i>
164	Uinta II	Cell Phones & Driving: Do They Mix? <i>Ruth H. Schmidt, B.S., RN, Jd</i>

2:45 AM **BREAKOUT SESSIONS** (See list below)

Session#	Room	Title / Presenters
171	Ballroom II	Harm Reduction: A Model Strategy for Public Health <i>Dr. Mark O. Bigler, LCSW, PhD</i>
172	Uinta II	Reproductive Health Update <i>Laurie Baksh, MPH</i>
173	Ballroom I	Assessing Changes in Diabetes-Related Mortality, Morbidity, and Public Awareness in Utah <i>Brenda Ralls, PhD</i> <i>Brenda Bodily, BS</i>
174	Uinta I	Impacting Colorectal Cancer in Utah <i>Edward J. (Joe) Eyring, II, MD</i>

3:45 PM **BREAK & VIEW EXHIBITS** Ballroom IV

4:00 PM **CLOSING KEYNOTE (#180)** Ballroom II & III
Health Communication: Where We've Been and Where We Are Going From a Practitioner's View
Galen Cole, PhD, MPH



Master Agenda



Friday, April 26

7:30 AM **CONTINENTAL BREAKFAST** Ballroom II & III

7:30 AM **REGISTRATION** Mezzanine

8:00 AM **UPHA BUSINESS MEETING** Ballroom II & III

9:30 AM **WELCOME AND KEYNOTE SPEAKER (#220)** Ballroom II & III
Bioterrorism Preparedness - A Public Health Challenge of the New Millennium
Eugene C. Cole, DrPH

10:30 AM **BREAK & VIEW EXHIBITS** Ballroom IV

10:45 AM **BREAKOUT SESSIONS** (See list below)

Session#	Room	Title / Presenters
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231	Uinta I	Youth Without Borders: Culturally Competent Health Messages <i>Oscar A Gutierrez</i> <i>Kathleen McCloskey, BS, MLS, AHIP</i>
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232	Ballroom I	Club Drugs <i>Barbara Insley Crouch, PharmD, M.S.P.H.</i>
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233	Ballroom II	Bigger is not Necessarily Better <i>LaDene Larsen, RN</i>
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234	Uinta II	Patient Safety <i>Michael P. Silver, MPH</i>
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11:45 AM **LUNCH ON YOUR OWN**

12:00 PM **HEAU BUSINESS MEETING / LUNCH** Ballroom I

1:15 PM **BREAKOUT SESSIONS** (See list below)

Session#	Room	Title / Presenters
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261	Ballroom II	Ethnomedicine and Andean Culture: The University of Utah's Service Learning Program to Peru <i>Heather L. Brown, BS, LMT</i>
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262	Uinta I	The Truth About Tobacco, Health Education/Media and Communications Strategies <i>Lena A. Dibble, MPH</i>
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263	Uinta II	Health Education: What Can We Learn from Alcohol and Drug Treatment? <i>Vance Hillman, RN, PhD, CHES</i>
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264	Ski Room	The Balancing Acts of the Primary Caregiver of the Elderly Parent <i>Laurel E. Anderson, MEd, BS, RN, CCM</i>
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2:15 PM **BREAKOUT SESSIONS** (See list below)

Session#	Room	Title / Presenters
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271	Ballroom I	The Role of Health Educators in the Aftermath of a Traumatic Event and Post Traumatic Stress Disorder <i>Kim Hyatt, MHE, MPE</i> <i>Dr. Gordon James, Dr. Michael Olpin</i>
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272	Ballroom II	Utah's New Medicaid Waiver: The Primary Care Network (PCN) Demonstration Project <i>Rod L. Betit</i>
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273	Uinta I	Let's Focus - On Focus Groups <i>Beverly J. May, MPA</i>
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3:15 PM **CLOSING REMARKS AND PRIZE DRAWING** Ballroom II & III

